Module Title	Design and Property Development
Course Title	MA The Chartered Town Planner (Urban Design) / MA Urban Design and
	Planning
School	□ ASC □ ACI □ BEA □ BUS □ ENG □ HSC ⊠ LSS
Division	Urban Environment and Leisure Studies
Parent Course (if	MA Urban Design and Planning
applicable)	
Level	7
Module Code	UEL_7_DPD
(showing level)	
JACS Code	
(completed by the	
QA)	
Credit Value	20 Credit points
Student Study Hours	Contact hours: 36
	Student managed learning hours: 164
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Pre-requisite	None
Learning	Nono
Co-requisites	None
Excluded	None
combinations	
Module co-ordinator	Name:
	Email:
Short Description	This module explores the role of 'good design' within the property
(max. 100 words)	development process. In so doing, it looks at the different design aspects
	and dimensions entailed throughout the development process, from
	inception of a scheme to its disposal. Accordingly, issues from the
	definition of property boundaries, to design particularities of different
	use categories and their impact on valuation, to long term management
	issues, will be considered in the module. Case study visits are also
	included as part of the learning experience.
Aims	The overall aim of the module is to provide students with an
	understanding of, and the ability to, critically examine the role of design
	in the development process. In particular, the module aims to help
	students understand in which ways 'good design' can add value to a
	particular scheme throughout the different stages of its delivery.
Learning Outcomes	At the end of the module a student will be able to

(4 to 6 outcomes)	 Describe the different aspects and challenges of design in the property development process.
	 Summarise the way design impacts the property development process.
	3. Critically assess the value added by 'good design' to the
	development process.
	4. Identify the impact of mapping and measurement of land
	techniques
	5. Undertake valuations of different use categories
	6. Use high level of analytical, evaluative, communication and team
	working skills to deliver a group presentation
Employability	This module provides a valuable insight into how design interferes with
	the development process, and its impact on the development costs and
	finance of a scheme. Employers value greatly planners' ability to
	understand the mechanisms of the market and to be able to maximise
	the potential of any development scheme.
Teaching and	Contact hours includes the following:
learning pattern	(please click on the checkboxes as appropriate)
	v Lectures
	Seminars Intorial:
	Laboratory Workshops
	Practical VLE Activities
Indicative content	Development process and Design – an overview. Design in the Evaluation
	stage –Measurement of Land and Property; Visualizing Rights over Land;
	Plans relating to the registration process; Use categories. Design in the
	Preparation stage – Development layouts: concepts and examples; Zoning
	ordinances and Design Codes. Valuation – General Concepts and
	Methods; Valuation of different Use categories; Disposal – Management
	and Maintenance challenges from Design and Valuation perspectives.
Assessment method	Formative assessment:
(Please give details –	Class exercise on valuation; feedback on draft coursework will also be
of components,	provided during tutorials, which will be held at the end of every lecture.
weightings,	
sequence of	Summative assessment:
components, final	Coursework (100%) Comprising:
component)	
	A group presentation evaluating the development potential of a site. The
	group will devise two design proposals for the site, both policy compliant,
	with a valuation for each (15-20 minutes). In addition
	individuals will submit a reflective reporton the presentation and its
	contents 1,500 words).

Indicative Sources	Adams, D. and Tiesdell, S. (eds.) (2011) Urban Design in the Real Estate
(Reading lists)	Development Process. Oxford: Wiley Blackwell
	CBRE (2016) Placemaking and Value. London: RICS Information Paper. DETR & CABE (2001) The Value of Urban Design. London: Thomas Telford
	Needham, B., Hartman, T. (2012) Planning By Law and Property Rights Reconsidered. London: Routledge.
	Syms, P. (2010) Land, Development and Design. Oxford: Wiley Blackwell
Other Learning	The University's Moodle Virtual learning Environment (VLE) will be used
Resources	to provide students with additional resources (such as lecture notes, articles, and websites) and information.